



Communications Director – Cheshire Golf Limited (CGL)

An opportunity has arisen to join the Board of Cheshire Golf Limited as Communications Director.

As a member of the Board, this role will span both strategic and operational responsibilities. Cheshire is one of the largest golfing counties in England, with over 45,000 golfers across 95 affiliated clubs. As such, the ability to communicate proactively with clubs and their members—particularly in an increasingly social-media-driven world—is more important than ever.

The Communications Director, supported by a small group of volunteers, is responsible for sourcing and bringing together stories from across the county. This includes content relating to our clubs, championships, county matches, and the achievements of Cheshire players at regional, national, and international level.

The role requires an enthusiasm for, and understanding of, the social media platforms most commonly used by our younger players and clubs, including Instagram, TikTok, and Facebook. The County website - cheshiregolf.org.uk hosts news items, a diary of more than 100 events scheduled across the county in 2026, match results, and information about the County's structure, Board members, and the management and captains of our seven county teams.

Cheshire Golf currently has over 1,500 followers across Instagram and Facebook, with more than 300,000 views recorded across these channels in the past year. The successful candidate will be expected to build on this engagement and help grow the number of players registered on Golf Genius, our Tournament Management Software provider (currently over 8,000).

As Communications Director, you will need a sound understanding of the technology underpinning social media and websites, along with a genuine enjoyment of gathering, creating, and publishing engaging content in a timely manner.

If this role is of interest, please contact Cleveland McCurdy along with a copy of your CV via email to chair@cheshiregolf.org.uk.